

intes

family business matters

INSPIRE TRIP TO SILICON VALLEY

APRIL
12 - 16, 2026

Let's talk about AI. Experience the future. Experience innovation. Learning journey for owners and the C-Suite of family businesses.

Silicon Valley is and remains the world's leading innovation ecosystem.

Join us on our inspirational trip to experience tech companies such as Google, Open AI, and Anthropic, which live "AI first" and use it strategically to redefine innovation, efficiency, and customer experience. During the company visits you will gain insights into current developments in AI, automation, and digital business models.

Joining the trip will give you access to the INTES Inspire-Community with regular networking opportunities and a network of family business owners from this and prior tours.

Get inspired by the energy and innovation power of the Bay Area – and return home with expanded views and insights, new contacts and ideas. A journey lasting longer than the trip.

YOUR HOSTS



BRITTA WORMUTH

Managing Director
INTES Akademie



UWE RITTMANN

Leader family business and
middle market
PwC Germany



FLORIAN NÖLL

Leader Global Venturing &
EMEA Startups, Scaleups
PwC Germany

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APRIL 12 - 16, 2026

BOOK NOW



IN COOPERATION WITH



LIKELY ITINERARY*

OPTIONAL APRIL 11, 2026

SONOMA VALLEY

- Daytrip to Sonoma Valley
- Visit to **Kendall & Jackson Wine Estate and Gardens** including a wine pairing lunch and a wine tasting.
- Early Bird Dinner

DAY 1 APRIL 12, 2026

SAN FRANCISCO / MENLO PARK

- Individual transfer from the airport
- Hotel check-in Menlo Park
- Official Start: 6 pm **Welcome Dinner** with a dinner talk from Matthias Hohensee, Bureau Chief Silicon Valley, Wirtschaftswoche, Sharon Heights Golf & Country Club, Menlo Park

DAY 2 APRIL 13, 2026

MOUNTAIN VIEW

- Visit **Google**, a massive tech company known for its world-leading search engine
- Workshop at **Stanford d.school**
- Visit **ServiceNow**, a cloud-based platform that digitizes and automates business workflows
- Dinner with guests

DAY 3 APRIL 14, 2026

PLEASANTON / SAN FRANCISCO

- Visit **Workday**, a cloud-based software platform for Human Capital and Financial Management
- Visit **ICONIQ**, multi-family office and VC
- Meet **Open AI**, a LLM company best known for ChatGPT
- Let's take a WAYMO to go to dinner
- Dinner with dinner speaker

DAY 4 APRIL 15, 2026

SAN FRANCISCO

- Visit **Salesforce**, a leading cloud-based Customer Relationship Management (CRM) platform
- Visit **Anthropic**, an AI research and safety company that develops large language models, most notably Claude
- Visit **House of AI**, an interdisciplinary centre that supports high-quality research collaboration around artificial intelligence
- Networking Dinner

DAY 5 APRIL 16, 2026

SAN FRANCISCO

- Visit a physical AI / robotics company
- Lunch with Investors
- Optional: Visit **Pixar** Animation Studios, a premier American computer animation studio
- Individual departure

*Itinerary is subject to finalization and may change

TERMS AND CONDITIONS OF PARTICIPATION

The curated 4-day program (subject to change) costs €5,900 plus VAT, including meals and local transportation. (optional program on 4/11 costs €450 plus VAT). The fee does not include flights, hotel costs or travel insurance. You are responsible for booking your own flights to and from San Francisco. Flexible booking is highly recommended. Hotel reservations are made through INTES. The cancellation policy can be found on our website.

WE LOOK FORWARD TO HAVING YOU JOIN THE TRIP

If you have any questions, please call us at +49 (0)228 / 854696-61.

