

intes

family business matters

INSPIRE TRIP TO CHINA

October,
17 - 22, 2027

An exclusive learning journey for family business owners.

Despite ongoing geopolitical tensions, China remains a market of strategic importance for many German companies. Its vast consumer base, unparalleled pace of innovation, and global leadership in areas such as artificial intelligence, e-mobility, and advanced manufacturing make it an essential source of inspiration for business leaders. The question is: what can your company learn from China?

Join us on an exclusive learning journey through China's dynamic innovation ecosystem. We will visit leading companies and pioneering organizations with a focus on AI, mobility, robotics, and e-commerce. Along the way, renowned local experts will share firsthand insights into China's rapidly evolving economy, emerging technologies, and the trends shaping tomorrow's markets.

Joining the trip will give you access to the INTES Inspire-Community with regular networking opportunities and a network of family business owners from this and prior tours.

YOUR HOST



BRITTA
WORMUTH

CEO
INTES Family Business
Academy

*"A journey
lasting
longer than
the trip"*

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TO CHINA
OCTOBER 17 - 22,
2027**

BOOK NOW



IN COOPERATION WITH



LIKELY ITINERARY*

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DAY 1 OCTOBER 17, 2027

ARRIVAL IN SHANGHAI

- Check-in Hotel
- Optional: Guided city walking tour
- Official Start: 6 pm Welcome Dinner with Dinner Speaker

DAY 2 OCTOBER 18, 2027

SHANGHAI

- Visit the PwC Innovation Center Shanghai
- China briefings and deep dives on topics including New Mobility and Digital Transformation Trends in China
- Visit **Huawei's new Research & Development Campus**
- Short walk along The Bund (Waitan), Shanghai's iconic waterfront
- Welcome dinner overlooking The Bund

DAY 3 OCTOBER 19, 2027

SHANGHAI & HANGZHOU

- Visit **Fourier Intelligence**, a leading technology company specializing in humanoid robotics
- Visit **SenseTime**, a global leader in AI software
- Visit AgiBot (Zhiyuan), a pioneering robotics company developing humanoid AI robots for industrial and service applications
- Transfer to Hangzhou
- Visit **DeepSeek**, an innovative technology company focused on artificial intelligence
- Exclusive dinner with selected guests

DAY 4 OCTOBER 20, 2027

HANGZHOU

- Visit **Unitree Robotics**, a pioneer in the commercialization of advanced robotic systems
- Visit **Alibaba / Alibaba Cloud**, one of the world's leading providers of cloud computing and AI solutions
- Visit **iFLYTEK**, a leading AI company specializing in speech recognition and intelligent voice technologies
- Flight to Shenzhen

DAY 5 OCTOBER 21, 2027

SHENZHEN

- Visit **UBTECH**, a global pioneer in humanoid, industrial and service robotics
- Visit **Galbot**, a leading company in the field of Embodied AI
- Visit **Huawei Campus**, a global leader in information and communications technology (ICT)
- Visit **Tencent**, one of the world's leading internet and technology companies
- Farewell dinner

DAY 6 OCTOBER 22, 2027

SHENZHEN/HONG KONG

- Individual departures
- Optional onward travel to Hong Kong

**Itinerary is subject to finalization and may change*

TERMS AND CONDITIONS OF PARTICIPATION

The curated six-day program (subject to change) is priced at €5,500 plus VAT and includes all meals, local transportation, and the full program. International flights and accommodation are not included. Participants are responsible for booking their own inbound and outbound flights, and we recommend choosing flexible fares. The domestic flight within China will be arranged by INTES and invoiced separately. Hotel reservations will be managed through INTES's room allocation. The cancellation policy can be found on our website.

WE LOOK FORWARD TO HAVING YOU JOIN THE TRIP

If you have any questions, please call us at +49 (0)228 / 854696-61.

