

intes

family business matters

INSPIRE TRIP TO SILICON VALLEY

**APRIL
25 - 29, 2027**

Let's talk about AI. Experience the future. Experience innovation. Learning journey for owners and the C-Suite of family businesses.

Silicon Valley is and remains the world's leading innovation ecosystem.

Join us on our inspirational trip to experience tech companies such as Google, Open AI, and Anthropic, which live "AI first" and use it strategically to redefine innovation, efficiency, and customer experience. During the company visits you will gain insights into current developments in AI, automation, and digital business models.

Joining the trip will give you access to the INTES Inspire-Community with regular networking opportunities and a network of family business owners from this and prior tours.

Get inspired by the energy and innovation power of the Bay Area – and return home with expanded views and insights, new contacts and ideas. A journey lasting longer than the trip.

YOUR HOST



BRITTA WORMUTH

Managing Director
INTES Akademie

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APRIL 25 - 29, 2027**

BOOK NOW



IN COOPERATION WITH



LIKELY ITINERARY*

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DAY 1 APRIL 25, 2027

SAN FRANCISCO / MENLO PARK

- Individual transfer from the airport
- Hotel check-in Menlo Park
- Official Start: 6 pm **Welcome Dinner**

DAY 2 APRIL 26, 2027

MOUNTAIN VIEW

- Visit **Google**, a massive tech company known for its world-leading search engine
- Workshop at **Stanford d.school**
- Visit **Waymo** a technology company, it develops autonomous driving systems for self-driving cars
- Let's take a WAYMO to go to dinner
- Dinner with guests

DAY 3 APRIL 27, 2027

PLEASANTON / SAN FRANCISCO

- Visit **Workday**, a cloud-based software platform for Human Capital and Financial Management
- Visit **ICONIQ**, multi-family office and VC
- Meet **Open AI**, a LLM company best known for ChatGPT
- Dinner with dinner speaker

DAY 4 APRIL 28, 2027

SAN FRANCISCO

- Visit **Salesforce**, a leading cloud-based Customer Relationship Management (CRM) platform
- Visit **MGV.VC**, SaaS-focused venture capital fund that invests in early-stage enterprise software startups.
- Visit **House of AI**, hosted by Christian Byza, an interdisciplinary centre that supports high-quality research collaboration around artificial intelligence
- Networking Dinner

DAY 5 APRIL 29, 2027

SAN FRANCISCO

- Visit **Amazon Web Services**, Amazon's cloud computing presence in the Bay Area
- Farewell lunch
- Individual departure

*Itinerary is subject to finalization and may change

TERMS AND CONDITIONS OF PARTICIPATION

The curated 4-day program (subject to change) costs €5,900 plus VAT, including meals and local transportation. The fee does not include flights, hotel costs or travel insurance. You are responsible for booking your own flights to and from San Francisco. Flexible booking is highly recommended. Hotel reservations are made through INTES. The cancellation policy can be found on our website.

WE LOOK FORWARD TO HAVING YOU JOIN THE TRIP

If you have any questions, please call us at +49 (0)228 / 854696-61.

